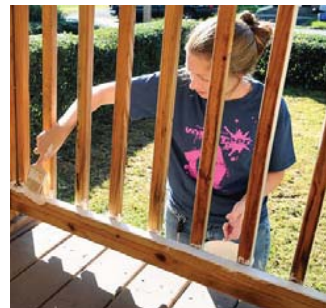




Home HeadQuarters, Inc.

SYRACUSE & CENTRAL NY

CELEBRATING 15 YEARS



HOME HEADQUARTERS ACTIVITY WITHIN THE CITY OF SYRACUSE

1996-2011

● Redeveloped Property - 286
● Homeowner Facilitated - 1,599
● Home Improvement Loan Recipient - 3,100

Home HeadQuarters, Inc.
SYRACUSE & CENTRAL NY



Creating Lasting Homeownership

Last year, Home HeadQuarters welcomed **more than 550 prospective homeowners** to its free HomeOwnership Workshop. More than 75% of those participating went on to graduate from our nationally-certified Homebuyer Education Course. We provided Down Payment and Closing Cost Assistance to **111 first-time home buying families** and provided after-purchase counseling to more than 200 people. **More than 1,200 counseling sessions** were provided to families in danger of losing their homes last year helping to prevent imminent foreclosure for almost 95 families.

Pictured: Tia and Moe Outley, First-time Homebuyers

JANUARY 2012

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
New Year's Day 1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	Martin Luther King Day 16	17	Friend HHQ on Facebook 18	19	20	21
22	23	24	HHQ Board Meeting 25	26	27	28
29	30	31				

Homeownership Customer

Jeremy Neumann

When you first approach Jeremy Neumann's home you are immediately struck by how incredibly urban it feels, having industrial buildings on either side. Then you notice that every inch of the lawn is landscaped, including a no-mow solution of wildflowers in the front yard, making the home decidedly *un-urban*. As a landscape architect with a background in urban planning, Jeremy has taken great consideration in turning his lawn into a flourishing garden. Jeremy even built a detention pond in his backyard to help prevent storm water run-off from flooding the street.

Jeremy first heard about Home HeadQuarters through a classmate in graduate school. He was tired of renting and thought he was ready to buy his first home. He started looking at homes in the city and registered for Home HeadQuarters' nationally-certified Homebuyer Education Course.

When Jeremy first saw the home that he would eventually buy on the city's Near West-side, Home HeadQuarters had just begun a full rehabilitation. Now Jeremy gets to enjoy the benefits of his new energy-efficient windows, heating system, and closed-cell spray foam insulation, and some original character elements like the front staircase and curved wall details. Even with all of those great elements, when asked what his favorite part of his new home is, Jeremy answers simply, "that it's mine."

In addition to taking advantage of Home HeadQuarters' Down Payment and Closing Cost Assistance and buying a fully-renovated and energy-efficient property, Jeremy is also a first-mortgage customer. "I recommend working with HHQ all the time because I'm not just a number on someone's spreadsheet, they care about me."



FEBRUARY 2012

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	Groundhog Day 2	3	4
5	6	7	8	Find @homehq on Twitter 9	10	11
12	13	Valentine's Day 14	15	16	17	18
19	President's Day 20	21	HHQ Board Meeting 22	23	24	25
26	27	28	29			

Lending

For the past three years, Home HeadQuarters has ranked as the **top home improvement lender** throughout the country in the NeighborWorks® America network of almost 240 organizations. Home HeadQuarters accounts for **more than 13% of all home improvement lending** for all NeighborWorks® America organizations. Last year **more than 760 families** made needed home and energy improvements to their home with financing through Home HeadQuarters.



Home Improvement Loan Customer

Thomas Acee

Retired teacher and Henninger High School coach, Thomas Acee “just couldn’t keep paint on the house.” Even as a part-time painter, Mr. Acee felt he had painted the exterior of his own home too many times to count and it was time for replacement siding. With a list of home improvement projects to complete in addition to new siding, including a kitchen remodel and new roof, he decided to take advantage of a special neighborhood 1% exterior home improvement loan from Home HeadQuarters.

Due to his past work experience and lead training, Mr. Acee was able to do most of the handy work himself. Along with his son, a couple of friends and a local contractor, Mr. Acee completed a lifetime of wanted improvements in one summer.

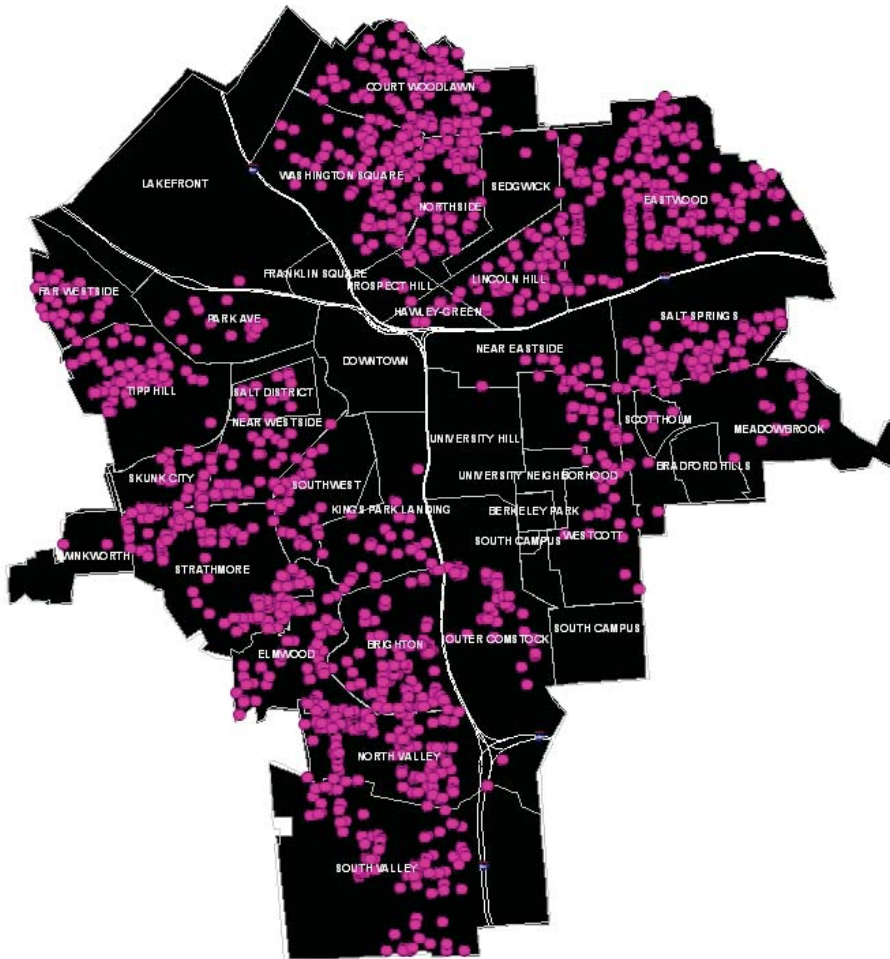
“I’m happy to see this recycling of money back into the community. Home improvements help everyone’s property by raising property values... It’s a plus plus. And, no more painting for me!”

MARCH 2012

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	5	6 Sign up for HHQ's eNewsletter by visiting www.homehq.org	7	8	9	10
Daylight Savings 11	12	13	14	15	16	St. Patrick's Day 17
18	19	Vernal Equinox 20	21	22	23	24
25	26	27	HHQ Board Meeting 28	29	30	31

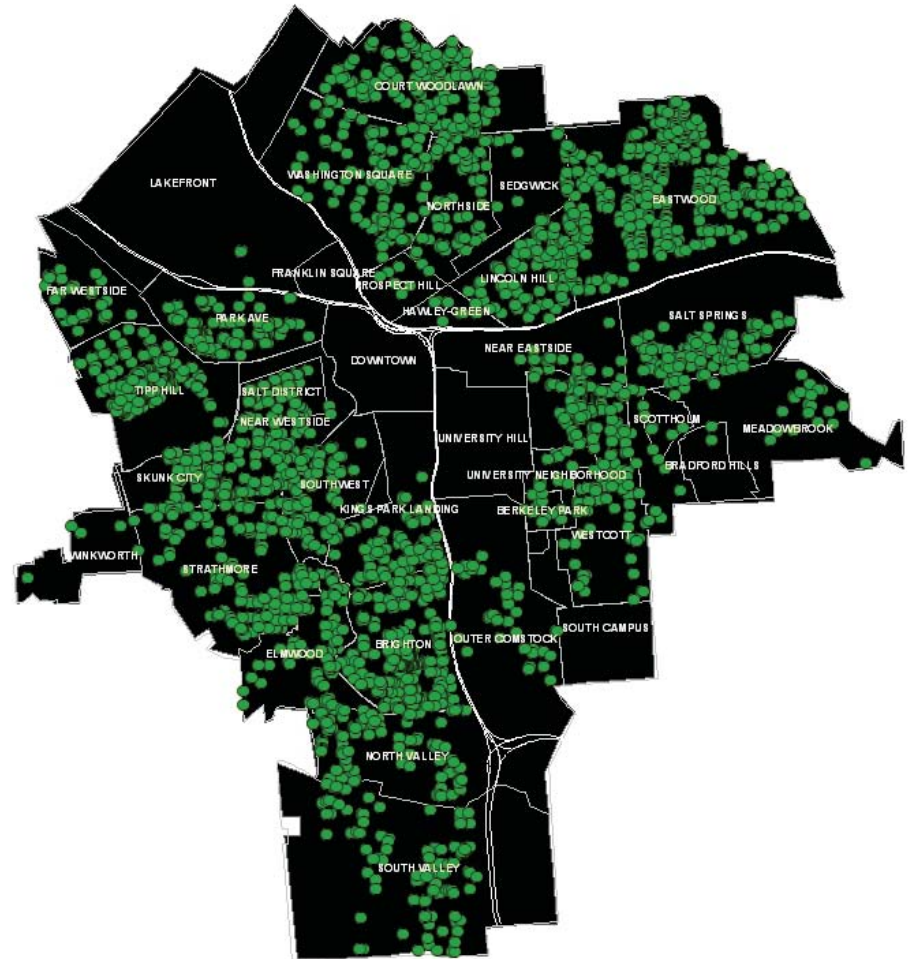


Home HeadQuarters City of Syracuse



● Homebuyers Facilitated - 1,635

Home HeadQuarters City of Syracuse



● Home Improvement Loans - 3,936

APRIL 2012

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
April Fool's Day 1	2	3	4	5	Good Friday 6	Passover 7
Easter 8	9	10	11	12	13	14
Taxes Due 15	16	17	18	19	20	21
Earth Day 22	23	24	HHQ Board Meeting 25	26	27	28
29	30					



Staying Green

From “Save Some Green” classes for homeowners to the installation of the latest water heating system in a new construction project or helping to put up a “green” wall on a city commercial building, Home Head-Quarters **continued to incorporate green into its construction**, education and staff practices at every level. Indigenous plants, No VOC paint, low-flow toilets, Energy-Star appliances and high efficiency systems were utilized where and when possible. Classes highlighting toxic home chemical awareness, home recycling and potential energy savings sponsored by NeighborWorks® America were incorporated into our post-purchase offerings.



MAY 2012

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
6	7	8	9	10	11	12
Mother's Day 13	14	15	16	17	18	19
20	21	22	HHQ Board Meeting 23	24	25	26
27	Memorial Day 28	29	30	31		



Opportunity Headquarters

In the past 15 years, Home HeadQuarters has **redeveloped more than 525 properties** in the City of Syracuse. This past year though, the Opportunity Headquarters construction crew brought the organization to a new level through LEED certifications, affordable green construction practices and the use of new materials—all while running a construction apprentice program. In 2011 nearly 50 properties were redeveloped through full vacant rehabilitation, new single-family construction, demolition or collaborative development partnerships.



JUNE 2012

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	NeighborWorks Week 2
NeighborWorks Week 3	NeighborWorks Week 4	NeighborWorks Week 5	NeighborWorks Week 6	NeighborWorks Week 7	NeighborWorks Week 8	NeighborWorks Week 9
10	11	12	13	14	15	16
Father's Day 17	18	19	20	21	22	23
24	25	26	HHQ Board Meeting 27	28	29	30



NeighborWorks® America Dorothy Richardson Award Winner: Joseph Bryant

Home HeadQuarters' nominated Dorothy Richardson Award winner Joseph Bryant stands outside the South Side Communications Center, a collaborative partnership development project along with Syracuse University and the Southside Community Coalition that he helped see to completion.

JULY 2012

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	Independence Day 4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	HHQ Board Meeting 25	26	27	28
29	30	31				



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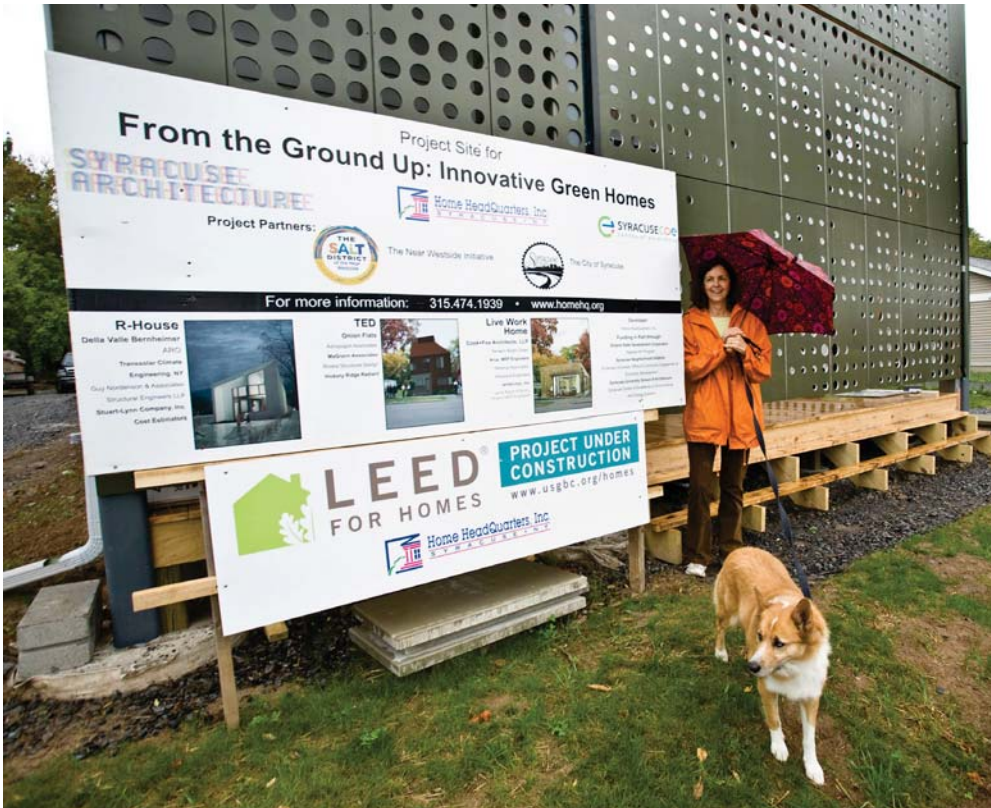


VOLUNTEERS NEEDED: Home HeadQuarters' Block Blitz volunteer Heather Flaxman from SUNY Oswego helps paint a building in Skunk City.

Home HeadQuarters' Annual Neighborhood Block Blitz welcomes hundreds of student, corporate, church and community volunteers along with skilled workers to help improve more than 50 homes in two city neighborhoods—all in one day!

AUGUST 2012

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	Executive Committee Meeting 22	23	24	25
26	27	28	29	30	31	



FTGU Homes = LEED

All three "From the Ground Up" architectural competition-winning homes received **LEED certification** with two receiving the top classification of "Platinum." New energy savings, new designs and three new Near Westside families.

SEPTEMBER 2012

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	Labor Day 3	4	5	6	7	8
9	10	11	12	13	14	15
Rosh Hashanah 16	17	18	19	20	21	Autumnal Equinox 22
23	24	Yom Kippur 25	HHQ Board Meeting 26	27	28	29
30						



Special Project: Going for LEED

Opportunity Headquarters creates a new **Neighborhood Information Center** at 223 Marcellus on the city's Near Westside which includes live/work space and highlights green construction materials and systems. Funding for this project was provided by the city of Syracuse, the Syracuse Center of Excellence, New York State Housing and Community Renewal Urban Initiative and the Home Depot.



Home HeadQuarters, Inc.
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OCTOBER 2012

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
7	Columbus Day 8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	HHQ Board Meeting 24	25	26	27
28	29	30	Halloween 31			



Thankful for The Joys of HomeOwnership

Kids who grow up in homes are more likely to succeed at school, go to school longer and are less likely to fall victim to juvenile delinquency, teenage pregnancy and chronic health conditions like asthma. Families who own homes are more likely to stay together, build family wealth and have children who themselves become homeowners. Neighborhoods with more homeowners are usually safer and enjoy higher levels of civic engagement from its residents. Since 1996, Home HeadQuarters has helped facilitate more than 2,120 first-time homeowners.

Pictured: Sheila Harris and Son

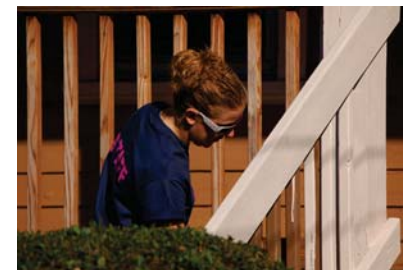
NOVEMBER 2012

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				HHQ Thankful for Homeowner- ship Day (Support the Vito Sciscioli Homeownership Fund) 1	2	3
Daylight Savings 4	5	6	7	8	9	10
Veterans Day 11	12	13	14	15	16	17
18	19	20	21	Thanksgiving 22	23	24
25	26	27	Executive Committee Meeting 28	29	30	



Home HeadQuarters, Inc.
SYRACUSE & CENTRAL NY

Staff



DECEMBER 2012

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4	5	6	7	Chanukah 8
9	10	11	12	13	14	15
16	17	18	Executive Committee Meeting 19	20	21	Winter Solstice 22
23	Christmas Eve 24	Christmas Day 25	Kwanzaa 26	27	28	29
30	New Year's Eve 31					

Fiscal Year Ended April 30, 2011

financial overview

Revenues:

Program Related Grants	\$9,965,008
Contributions & Fundraising	\$211,172
Loan & Real Estate Program	\$2,687,812
Other Revenue	\$64,247

Total Revenues **\$12,928,239**

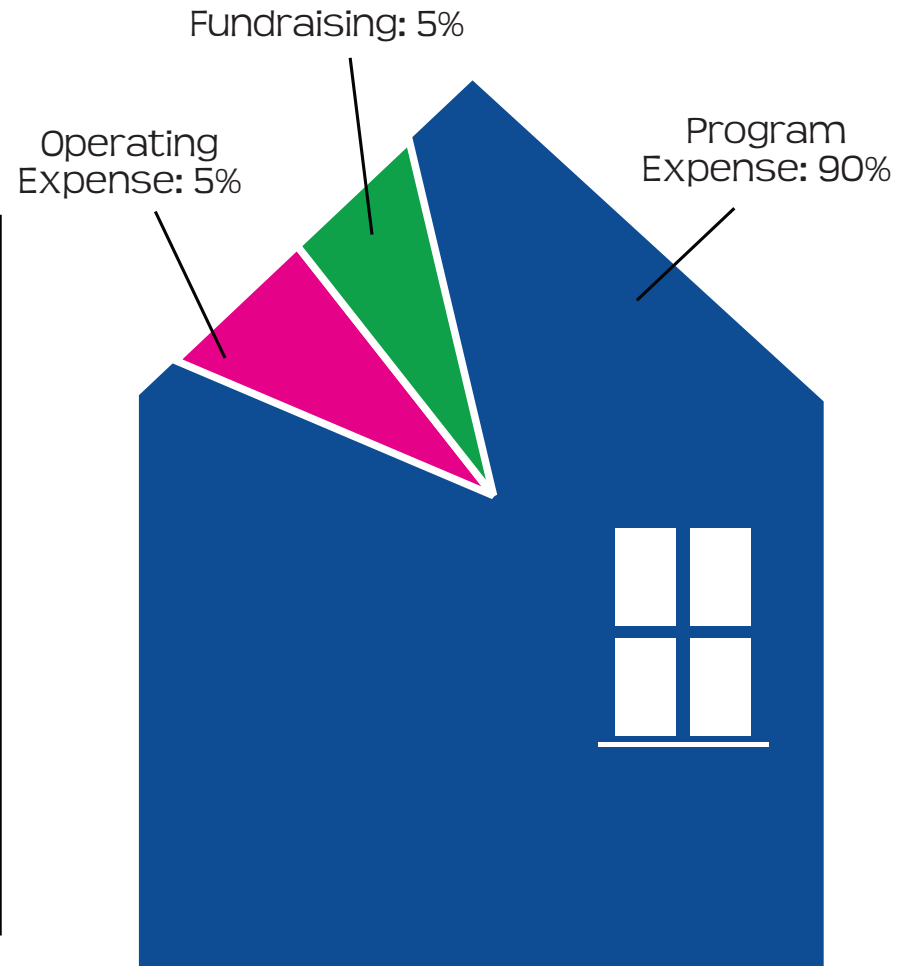
Expenditures:

Program Expenses	\$10,569,415
Management & General	\$303,816

Total Expenditures **\$10,873,231**

Increase in Net Assets* \$2,055,008

*Directed to Program Implementation



Home Headquarters, Inc.
SYRACUSE & CENTRAL • NY

Thank You to Our Partners!

Operating & Program Support

City of Auburn
Community Development Block Grant
City of Syracuse Community Development Block Grant, HOME Funds & Community Initiative Funds,
Syracuse Neighborhood Initiative
Allyn Foundation
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Citizens Bank
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NeighborWorks® America
New York State Banking Department
New York State Homes and Community Renewal
New York State Affordable Housing Corporation (AHC)
New York State Division of Housing and Community Renewal (DHCR)
New York State Housing Finance Agency (HFA) State of New York Mortgage Agency (SONYMA)
New York State Energy Research & Development Authority (NYSERDA)
U.S. Department of Housing and Urban Development
U.S. Department of the Treasury Community Development Financial Institution (CDFI) Fund

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Vito Sciscioli
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We are grateful for the generous support from so many. We would not have been able to accomplish so much without your help!



990 James Street, Ste.100, Syracuse, NY 13203 • (315) 474-1939 • www.homehq.org